

CUP Survey Results - Board Recommendations For Next Steps

Smashers Pickleball Club



Agenda



1. **Frame the Conversation** - Emphasize the importance of our discussion today.
2. **Importance of the Survey** - Highlight the significance of gathering insights through the survey.
3. **Lessons Learned** - Share key learnings that have emerged from past experiences.
4. **Your Board's Observations** - Present observations and insights from the board's perspective.
5. **Next Steps?** - Discuss the immediate actions and decisions to be made.
6. **Member Feedback** - Open the floor for valuable input and feedback from members.
7. **Next Steps Vote** - Seek approval or consensus on the proposed next steps.
8. **Ask for Volunteers** - Encourage members to actively participate and volunteer for initiatives.
9. **Conclusion** - Summarize key points and express gratitude for participation.



Frame the Conversation

- It is about Improving Court Utilization
- Not about Building New Courts
- How can we, make the most of the limited courts we have today
- Survey - not a Vote

Importance of the Survey



- Opinions Change
- More Players / New Members
- Different Ideas
- Helps Subcommittees Understand the Members' Desires
- Helps Members See what Other Members Want

Lessons Learned



- Captains had a forum, that open play did not
- Limitations of the tool netted unexpected results
- Member survey on a periodic basis



Your Board's Observations

High Level

- Status Quo
- Room for Improvement
- Value in Offering all the Types of Uses we Currently Offer

Your Board's Observations Some Detail

- Question 1 and 2 (How do you Play and want to play in the future) shows us that the membership wants to do more of what they are already doing

Matthew Lythouse scheduler@solivitas mashers.com		Saturday Court Hours Are 7:30 am						Matthew Lythouse scheduler@solivitas mashers.com						Friday Court Hours Are 7:30 am Until 9:00 pm						1/1/24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts						
Freemason Park 1	Freemason Park 2	Freemason Park 3	Freemason Park 4	Freemason Park 5	Freemason Park 6	Freemason Park 7	Freemason Park 8	Freemason Park 9	Freemason Park 10	Freemason Park 11	Freemason Park 12	Freemason Park 13	Freemason Park 14	Freemason Park 15	Freemason Park 16	Freemason Park 17	Freemason Park 18	Freemason Park 19	Freemason Park 20	Freemason Park 21	Freemason Park 22	Freemason Park 23	Freemason Park 24	Freemason Park 25	Freemason Park 26	Freemason Park 27	Freemason Park 28	Freemason Park 29	Freemason Park 30	Freemason Park 31	Freemason Park 32	Freemason Park 33	Freemason Park 34	Freemason Park 35	Freemason Park 36	Freemason Park 37
7:30-9:00		Saturday Girls		Los Peppers		Advanced WOO	Intermediate WOO	Feas	7:30-9:00		Saturday Girls		Laura's Girls	Good Times	Pickle Lites	Fearless Fun	11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts									
9:00-10:30		Picked Pick	Advanced WOO	At 4 Fun	Advanced WOO	Intermediate WOO	Soccer	9:00-10:30		Bull Butlers	Better than Yesterday	Out Of Left Field	Mixed Invitational	Hot Shots	11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts											
10:30-12:00		Trevino Social Players		SunCatchers	Advanced WOO	Intermediate WOO	10:30-12:00		Red Hot Mamas	Lobstoppers	One More Time	Jack and the Morgans	Trevino Social Players	11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts												
12:00-1:30		Leaders Open Play						12:00-1:30		Relax		Foundations Skills				11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts										
1:30-3:00		Venado Players				1:30-3:00		Venado Players				Solers	Intermediate WOO	Advanced WOO	11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts											
3:00-4:30		Sweet Shots		3:00-4:30				Sweet Shots		Kitchen Duty		3:00-4:30		Sweet Shots		Kitchen Duty		11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts								
4:30-6:00		4:30-6:00		LOBSTER COURTS				4:30-6:00		Pickleback		4:30-6:00				Pickleback		Pickle Warriors		11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts						
6:00-7:30		ABC Smooth		6:00-7:30				ABC Smooth		Pickleholics		6:00-7:30				Pickleholics		Out Picked		11:24 To 1/1/24		Open Courts		Assigned Courts		1/1/24 To 1/1/24		Open Courts		Assigned Courts						
7:30-9:00		7:30-9:00		AIR R				7:30-9:00		Quantum		Pickleholics		Pickle Pack		All Resident Open Play				7:30-9:00		Quantum		All Resident Open Play		7:30-9:00		Quantum		All Resident Open Play						

Your Board's Observations

Some Detail

Total Available Courts for Allocation (As of 1 Feb 24)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Available Courts
07:30AM – 12:00PM	0	0	0	1	0	0	2	3
12:00PM – 06:00PM	10	8	13	7	12	37	39	126
06:00PM – 09:00PM	3	5	7	3	7	16	5	46
Totals	13	13	20	11	19	53	46	175

	Counts	%	PRIME TIME	
Available:	175	16%	3	1%
Team Play:	576	54%	283	79%
Open Play:	61	6%	26	7%
All Residents:	147	14%	42	12%
Skills & Newbies:	28	3%	3	1%
Ladders:	84	8%	0	0%
Totals:	1,071	100%	357	100%

Total Available Courts	175	16%
Weekdays	76	43%
07:30AM – 12:00PM	1	1%
12:00PM – 06:00PM	50	29%
06:00PM – 09:00PM	25	14%
Weekends	99	57%
07:30AM – 12:00PM	2	1%
12:00PM – 06:00PM	76	43%
06:00PM – 09:00PM	21	12%



Your Board's Observations

High Level

- Question 3 shows us that over a 1/4 of our membership are snowbirds
- Question 4 shows us that the way Snowbirds desire to play aligns with how our membership at large desire to play

Your Board's Observations

High Level



- Questions 5 (Seasonal Schedules) and 8 (Perpetuity) were somewhat closer but the majority of members would prefer to keep things as they are

5. Should we have seasonal schedules?

453	52.6%	No - Keep a Single Year-Round Schedule
329	38.2%	Yes - Create Two Seasons
79	9.2%	Yes - Create Three Seasons

8. Should a team's court reservation be maintained in perpetuity?

490	56.9%	Yes - a team should maintain their reservations until the team disbands.
371	43.1%	No - explore methods for teams to make new court reservations.

Your Board's Observations

High Level

- Questions 6 (Altering Time slots from 90-minutes) and 11 (Eliminate Team Play) were overwhelmingly opposed

6. What is your preferred play session duration?

665	77.2%	90-Minute (current); giving one court 9 slot per day
66	7.7%	60-Minutes; giving one court 13 slots per day
130	15.1%	75-Minute; giving one court 11 slots per day

11. Should Smashers maintain team play?


412	47.9%	Keep team (league) play.
329	38.2%	Keep team (league) play and open play by skill level.
48	5.6%	Eliminate team play; have some courts allocated for open play by skill level & some for reservations.
38	4.4%	Eliminate team (league) play; all team courts should be allocated for open play by skill level.



Your Board's Observations

High Level

- Write-In Comments
 - There were a lot of thoughtful comments, Thank you.
 - Important to recognize the Diversity of Comments
 - Helpful to see what others have to contribute to the conversation

A hand holding a blue pen over a red document with a green ball on top. The background is dark green with a red diagonal line.

What We Think Are the Next Steps

- Reactivate Teams and Open Play Subcommittee
- Proposals for Improvements
- Present Proposals to Members



Members Feedback

Ground Rules

- Speak for yourself
- Respect Others' Opinions
- Use the Mic and State Your Name
- Limit Your Comment to one Topic at a Time
- Limit Your Time to 3 Minutes



Reassess Next Steps

Ask for concurrence - Are these the next steps, are there others?

- Reactivate Teams and Open Play Subcommittee
- Proposals for Improvements
- Present Proposals to Members

We Need Volunteers

Sign Up Sheet Available

- As a result of this meeting and the survey, subcommittees will act on the feedback
- Develop proposals that outline the Rules and Consequences of each type of play
- Recognizes challenges associated with enforcement and seeks solutions
- Multiple proposals could be developed for voting by members



Conclusion

Take-Aways from this meeting

- Status Quo
- Reactivate Teams and Open Play Subcommittee
- Proposals from subcommittees to be presented to membership for discussion and vote
- Other Items From Member Feedback



Thank You

Thank you for your Time and
Participation